

I can't believe you're shutting down the best oldies station in Kentucky!! I'm sure going to miss you! *Beverly*

Glen

Irvington, KY 40146

I am just in disbelief that you are no longer going to be an Oldies Station and are changing to a Country Station. Now I am going to have to find another Oldies Station that I can pick up to listen too.

NANCY, LOUISVILLE, KY 40218

I'M REALLY CONCERNED ABOUT THIS CHANGE COMING FRIDAY. THIS IS THE BEST OLDIES STATION EVER. NO OTHER OLDIE STATION PLAYS THE BEST SONGS LIKE YOU. PLEASE BE CAREFUL WHAT YOU DO FRIDAY.

**Hi-**

**These promos have got me guessing! They're working because I can't wait to find out what's up your sleeve. If you're switching formats, can I have all your oldies? I'll be listening Friday. John**

OH NO! NOT ANOTHER COUNTRY STATION! Don't we have enough already with 97.5, 103.9 and 105.5, among others? When I heard the "teaser" mentioning something about "We've gone country", I almost cried. KOOL 103.5 is the best oldies station around. I can't believe that you would abandon your faithful listeners and change your format to country! That leaves us "Oldies fans" with only one station, and that one just isn't very good anyway. I hope that I heard this wrong. Where will we go to hear the Top 5 at 5:00, etc? Where will I go to hear The Monarchs? No other station around here plays their music. I am just devastated. I am not a country basher, but we have enough of those stations. *Betty*

Tonya, New Albany, IN 47150

Did I hear right on the radio this morning? Are you going to Country? If so, will it be the old country or the new country? I love the station the way it is - I would hate to see it change!

**No Way? Please tell us it isn't so. And please don't come back as country! Cardiac and Pulmonary Rehab at Hardin Memorial Hospital**

I am sorry you are going to change the format of your station. I have been a listener for three years since I came across your station. I was a wrka listener until then your station beats them hands down not many people know of your station there are too many country stations and your station provided other programs and information the others don't you have been played in my house about seven hours a day since I retired Thanks. *Ben*

Why is the only station that's worth listening to going "Country"? If there is one thing we don't need in this area it's another "Country" station! *Linda*

Kim

I just hear you're switching to country. What a horrible choice of music. I just wanted to tell you I'm VERY disappointed. Now if it was 70's/80's or something I'd listen. Too bad...

Susie

I am very sad to hear that this radio station will be no more come Friday. I love this radio station and will miss the djs and music. Will the djs at WASE have jobs with the new radio station? Why Country . . . don't we have enough of those stations already ???

**From clues given in your morning commercials, it sounds like your big change is going to be country music. Right now your oldies are the #1 button on my car radio. If your format changes to country music, 103.5 won't be on my radio at all. To quote an oldie, "I love you just the way you are!"**

Patrick, Springfield

I have been a faithful listner since 1995. I love the oldies. Very unhappy with your format change!!!!

Steve, Etown, KY 42701

Where will I go to listen to the oldies after Friday? I cannot believe you are changing to Country!

Patti, Bardstown Ky 40004

Why are you changing from oldies to country, i love oldies country but i listen to 105.5 for that where am i going to listen to rock and roll oldies?

SURELY I AM NOT HEARING CORRECTLY!!!. You're changing to a Country format. NO MORE OLDIES!!!!!!

That will be end of my listening to your station. Country is everywhere. Oldies are hard to find. You're all I've listened to for years. This is terrible. I am SOOOOO disappointed. Please tell me it's not so. Donna, Springfield KY

Sorry to hear you will no longer pay the "oldies". We here at work have you on our office radio, our cars and at our homes, so we will be sad to have to use the "other oldies" station in Louisville. Their music is nearly as good as yours, and they do not seem to know the 60's started prior to 1966. Well, thanks again for the good music, sorry it is ending.  
Susan

**Where are you going? Or are you just changing format? I got back into town from Florida and you say you're going away. What's going on? Your music is a better selection of oldies. What going on? Please send me an answer. Karol**

Marian, Louisville, KY 40220

If you are going to Country music, I am TOTALLY disgusted. You folks had and PLAYED the BEST variety of oldies in the area! When I want "oldies", I want from 1955 - 1978 and ONLY you used to include the 50's and EARLY 60's. I will miss terribly the stories about those old (like me at 53) and forgotten hits -- "Blame it on the Bosa Nova, Johnny Angel, Please Mr. Custer, Tan Shoes, Pink Shoelaces, etc., Mack the Knife..." You're deserting your loyal public to enter a market already overrun w/competition that most likely have a bigger budget than you can ever get! It's a very sad day if you "turn"!! HOWEVER, you do NEED a stronger signal to be able to penetrate the downtown and greater Louisville area - THAT's your real problem. NOT the current programming format!!! You were the ONLY competition WRKA ever had!! Well, I wish you luck - I'll miss ya!

Just heard an announcement stating that there will be an announcement on Thursday. It sounds as if the station will be going country. Please say that is not so!!! There are more than enough country music stations in this area and you all are the best oldies station around. We just moved to a building at work where I can pick you up again. Please keep with the oldies!!!  
Sue

Jeanne

On the radio today it said you are going country. Please, please tell me I heard that wrong. Please!!!!!!!!!!!!1

My husband just came in after listening to your station on his way home from work. He was concerned that maybe you are going off the air on Friday? We Hope Not!!!! We love your station, and listen to it a lot!!! Please keep the oldies coming for us.  
--Jean and Don

LISTEN TO YOU GUYS MORE THAN ANY OTHER STATION. PLEASE TELL ME YOU ARE NOT CHANGING TO A COUNTRY FORMAT. THERE ENOUGH DARN COUNTRY STATIONS AND ONLY ONE GREAT OLDIES STATION.  
CONCERNED LISTENER,  
DAN, EMINENCE KY.

Hi are you guys going to play country Friday ? I sure hope not, you have a great station. Thanks  
Bill

What is the deal I'm hearing. WASE will be gone forever. Or changing to country?  
Please reply! Kerry P.. Faithful listener.

Lindley, Louisville, KY 40241

I'm truly sorry of the format change. I have too many country stations to count that I can choose from. And I choose NONE. But there is only ONE Kool 103.5. I realize this was a business decision, but if I had a dollar for every country station that has come, and GONE, in this market, I could retire. I wish you well, but I won't know as I won't be listening. Thanks for the memories. WRKA, I'm back. Lindley

Carol, Bardstown Ky 40004

What are you thinking? 103.5 is the best station on the radio. We have plenty of country western music stations. Please stay!!!!!!!!!!!!

Mary, Cox's Creek, Ky. 40013

Please don't change the radio station music. Leave everything the way it is!!!! Great

Sharon, Lebanon Jct., Ky. 40150

WHY ARE YOU CHANGING FROM OLDIES

Kathy & Mike, Louisville

I writing in regards to you all switching to country music. Why are you breaking something that doesn't need fixing? We keep our channel on 103.5 all the time and never change it. We love the oldies. Now we have to listen to 103.1. They do not play the music like you all do. It's good, but you all played more oldies then they did. I like some country music, but I will not be listening to 103.5 anymore. It's a shame that there will be only one oldies station now. There are enough country stations. My radio will be stationed to 103.1 now.

Janet, Irvington, KY 40146

You guys are the greatest. You play the music that formed today's music. There will never be music like you guys play. Good luck to all and hopefully there are still oldies in the future

Carol, Hodgenville, KY 42748

Want to comment on WASE changing from an Oldies station to a Country Station..."BIG MISTAKE" in my opinion. There are more than enough country stations on the airwaves these days. If I want country I listen to WAMZ which is and will always be #1 in my book. I hate to think that there won't be a KOOL 103.5 as we know it today. Hate to think that the Michael Marvins' (I'm a Valley High School graduate 1973 and my husband's a 1971 graduate) will have to resort to country music after all these years. I will cease to be a 103.5 fan after 21 years of faithful listening if you convert to country so please reconsider your decision

There are enough country stations around here but none that play the good stuff I grew up with. The '60's and '70's made America what it is today because of its influence on the Baby Boomers; of which I am a proud member. I have y'all on my alarm clock, the stereo and in the car so what's not to like? There's an old saying, "If it ain't broke, don't fix it". So, what are you doing????????????? Jim, E-town

*I was. I am. I always will be a Soldier.*

Paul, Louisville, KY 40272

Thanks for all the great tunes!

Jack

Is 103.5 going to switch to a country format?

Cynthia, Hodgenville, KY 42748

Say it ain't so!!! You are my "feel good" music. Where is this baby boomer generation to go for the music we love? What is to happen to the "largest collection of Oldies"?? Do we REALLY NEED yet another country station--don't think so!! Play Billy Kramer and the Dakotas' song "Bad to me"--I'm sad and blue. Very sorry to see you go!

John, Radcliff KY 40160

Sorry to hear you are changing your format to country. I've been a faithful listener for many years and enjoyed it, but I guess I'll be saying adios. I hate country music. Good luck. Going up the dial.

I think that I will be VERY disappointed after 5pm. I have counted on WASE for quality variety Oldies. The variety that your station plays is exceptional. Your on-air personalities are entertaining and knowledgeable. I listen to your station because I do not want to hear the same 30 songs over-and-over (WRKA). Not to name names, but WRKA may as well be run by a robot. The on-air personalities do not have the oldies-know-how that your folks do. I have called Mr Oldie with a fraction of a song and he identified the title, artist, and played it. WRKA does not do requests. They do not do classic Louisville band hits. I have attended events sponsored by your station and appreciated the opportunity to hear quality live music, as well. Please don't let me (and the rest of your loyal listening audience) down. This area IS big enough for two oldie stations. (Especially when one of them is lacking.) Thanks for hearing my rant.

***Jim, Louisville KY***

I hope you're not going country. There's already plenty of country to listen to, and that's why I'm listening to the oldies format. Hope I'm just jumpin' the gun, but it's what you've implied with your spots. James

Michael, Louisville, Ky. 40258

I hate to loose my favorite radio station. Good luck and thank you for years of great music

EarthStones, Elizabethtown, KY 42701

I just had to tell you how disappointed I am about your decision to switch from Oldies to Country. Country stations are a dime a dozen. I can listed to country anywhere but oldies are hard to find. Unless you are playing country oldies you have just lost two listeners. I know that doesn't matter much in the grand scheme of things but I had to let you know how I feel.