

AMEN!

I even understand the song of first choice!

AMEN!

The hair is standing on my arms.

I'm going home and put my old licesens plate back on the car!

Sharon, Hodgenville KY

I love the new station! The sound and content is so much beter than before. I do have two questions. Where is this playlist coming from? I've heard a ton of things WASE never played, and also will you be playing more of the local groups, like the Rugbies, the Monarches and Soul Incorp? Bringing back this station has been the best idea and I would love to see the playlist reflect what was played in this area at the time, not what may have been a national hit.

Well, you had me totally fooled. I thought sure you were changing formats.

I am MORE than pleased! I'm ecstatic! I thought WAKY was to be just a memory.

Thanks so much! Lindley

Janet, Irvington, KY

Welcome back, WAKY!!! It was like going back to my high school years when I heard that WAKY is back!! This is so GREAT!!! Thanks for all you do and keep up the good work!!

Charles, Louisville, KY

How can I stream link to listen to WAKY on my computer? I listen to WRKA and WSFR, but I like your station better, especially since you changed to WAKY. Brings back a lot of memories from my child hood.

Rene,

Yes, I have many wonderful memories of WAKY radio. All my friends listen to the BIG 79!!! The oldies live on with the rebirth of WAKY 103.5. You guys are the BEST!!!! THANKS.

A faithful listener,

Patrick, Springfield, Ky.

Good morning!!!! I was dreading your 5PM announcement yesterday afternoon -- but I'm SO EXCITED!!!! I clearly remember the day that WAKY aired many years ago and I was so say when it left the air in 1986, Kudos to you all for doing an excellent promotion!!! Les Cook planted a few thought seeds provoking yesterday morning when he didn't sound that remorseful about the upcoming change. Again, I'm soooo very excited to hear WAKY again!!! All the musical promos bring back so many memories of the 50's & 60's here in Louisville!! Wow, I just heard Bill Bailey's voice again as I'm typing this morning!!! Most sincerely, HELEN

Garry, Elizabethtown, Ky

Thanks for bring back WAKY. I have fond memories of trying to listen to WAKY on an old AM radio. What a great ideal to have the first song Flying Purple People Eater! Keep up the good work! Congratulations on your new call letters!

Tom, Louisville, KY

I love the new call sign..""WAKY!!!!!! Wow, that brings back the good ole days..You even opened the stations new call sign WAKY today at 5:00 PM with..Purple People Eater song just like the old WAKY did so many years ago....it was KOOL....103.5, the best radio station out there bar none.... Thanks for all you do, making my day better than yesterday with hearing your station music on the air..... Tom a 58 year old kid that still loves the 50's. 60's and 70's...greatest music ever

Gilbert, Jeffersontown, KY

I just want to say THANK YOU for bringing back a Classic. I grew up listening to WAKY. I have been listening to you for years but now the music sounds even Better! HELLO WAKY!

Mike, Louisville, KY

The only way WASE could've gotten any better is to make it WAKY! What a great idea, with all of the jingles and blurbs from the old WAKY DJs! So far the playlist sounds great, good luck with the new set-up. I'm telling all of my friends to listen in and not to worry about the "all commercials all the time" station right down the dial.

Thanks for going WAKY ,Love it!!!!!!

You were right! I was totally blown away. More than pleasantly surprised! And to bring back WAKY the same way it began longer ago than I care to admit, with "Purple People Eater" only they played it for like 24 hours straight or something. I was 6 or 7 years old at the time, and remember it well. Thanks for bringing it back, and thanks for keeping the oldies going strong.

From what country is that???

--Pat

Hi, what did you guys do to the great station you had, I and many people think you have really messed it up. I don't hear any of the good and unique songs you played. Hope you get it worked out, or we will change stations, thanks

I listened, and I love it!!!! My radio dial will stay on 103.5!!! AWESOME!!!!!!

Ken, Vevay, IN
Hi guys, Kool move!!!

DAVID, LOUISVILLE, KY
It's KOOL to have WAKY back!

Ron, Louisville, KY
I'm very pleased that you were able to bring back W-A-K-Y to the Louisville Area. Just to hear the call letters sure brings back the days of Bill Bailey and the entire crew from long ago. THANKS!

OH! MY GOSH!!!!!! Thank Goodness you are still there and I LOVE WAKY - Now you are twice as great! Your staff is wonderful

You are no. 1 and WHAS is no. 2 in my book - My grandsons (all 4 of them) love to go riding with me - we roll down the windows and crank up your station and as they say we are CRUISING down the road - Thank you so much for all of the pleasure you give to all of us - Thank you again - Sharon-Bullitt Co. Listener

NANCY, WADDY, KY
What a pleasant surprise! Thanks for bringing back WAKY and great memories! When will streaming audio be available???

Chris, Etown, KY
I was curious to know the reason why you identify this radio station as " WAKY LOUISVILLE ", when the station is located on N. Miles street in Elizabethtown? How do you think that makes the people of E'town feel ? You give traffic reports for Louisville and not E'town.

My mom and I still cannot get over the switch! My mom was born and raised in the area, and grew up on WAKY and I heard all the stories about Chickenman and Weird Beard. When we heard the switch over at 5:00 o'clock today from WASE to WAKY neither she nor I could believe it. In this day of canned music and Syndicated Radio, this is different and way better than WASE ever was. Please hurry up and update the webpage to include the change over and give us a clue of what we can expect out of our new favorite station in the months to come! New listener, Sharon

What a GREAT day!!! I tuned into my favorite oldie station and now I hear those most famous call letters W-A-K-Y. 103.5 FM. My was I ever pumped! It literally brought tears to my eyes to hear them again and so many of the jocks from those days. Thank you so very much. I hope it goes on another 50 years so I can enjoy them till I'm gone.

Eddy, Hardinsburg, KY

Thanks for bringing back the WAKY call letter. They bring back alot of memories. And thanks for staying with the oldies. Most everyone thought you were going country. I also hope you are going to continue to have Super Gold with Mike Harvey on Sat nights.

John

Subject: Congratulations...

...on the launch of the new WAKY. A friend recorded the first few Hours and sent it to me. Excellent music mix. He also set up a private stream for me so I can listen this week. (Shhh...don't tell the RIAA.)

Nice Bryon Crawford piece in the C-J too.

Your new WAKY Website looks great! Is there anyway I can get a link to 79WAKY.com on the site? If you need a banner graphic, let me know the dimensions. I've linked your site from 79WAKY.com and will be posting a scoped aircheck of the WASE-WAKY changeover later today.

Susan, Louisville, KY

I read the article in the Courier-Journal Sunday about the name change to WAKY radio, I think this is great. It mentioned that they were looking for music from the old AM WAKY radio station. I wanted to let you know that I have an old WAKY radio music album that I received from WAKY about 40 years ago. If you are interested in what songs are on it let me know. Thanks and have a great day, Susan

I just wanted to tell you I'm VERY happy you didn't switch to country!!!! :)

Are you planning to bring back Super Gold on Saturday nights and American Hit List on Sunday mornings? I enjoy listening to those programs. Tim

Virgil, Louisville, KY

Thanks for the effort and investment in bringing the WAKY call letters back to the market! A quick couple of suggestions: 1) Make your PAMS Series 27 "Jet Set" jingle re-sings your primary set...they're the ones most fondly remembered from classic WAKY and, as you know, considered as the best PAMS ever did. 2) Don't forget the crossover R&B/Soul cuts that gave WAKY the edge over WKLO in my opinion back in the day. I clearly remember the music rotation shift on WAKY (and, to a lesser degree on WKLO) as soon as WLOU signed off at radio sunset-besides, Urban AC here is so very bland, timid and repetitive that, if I can occasionally hear "Twine Time" or "Boogaloo Down Broadway" and other '50s-'70s "oh wow" R&B cuts on WAKY-FM, I'd be on it!

Helen

Is this for Johnny Randolph? If it is, please let me know. Some friends and I used to come

down on Sunday and watch you and listen to you and Reed Yadon while you two were on the air. I've talked with you quite a few years ago when WDJX first started I think. I work at U of L Hosp. It's great that you have gotten the old radio back. It would really be cool if you could one day have a cruise on the Belle of Louisville and have some of the groups like Paul Revere and the Raiders, Bobby Rydell, Lesley Gore, Gladys Knight, and some of the other people who were popular at the time. I just wish I could get the station on my radio at work, but you need more of a range span to reach here. At least I can hear you in my car. Hope things are well with you and your family. Take care and please keep me posted with any activities you may have coming up. Will there be anything going on the weekend of June 8-10? I'll be out that way for my grandson's baseball games at Ft. Knox. Great to have you guys back!!!!

Michelle, Louisville, KY

Thank goodness you didn't change to a country format. I have been so sad that I would lose my favorite station. WKRA is okay, but you all play a bigger variety. I'm so glad WAKY is back!!! YAY!

Alright, so you GOT me!

You guys really know how to rile us old farts up!!

Thanks.

(Is it too far out of your demographic to have an "Electric Hour", featuring psychedelic music? Doesn't have to get too wild, but that is one type of oldies that are not very well represented in mainstream radio.)

Your were right. I am very pleased with the station. You had me worried.

Thanks

I'M GLAD TO SEE YOU GUY'S KEPT THE OLDIES FORMAT.I THINK IT WOULD BE GREAT IF YOU WOULD EXPAND YOUR PLAYLIST TO COVER THE WAKY YEARS 1958 THRU 1982. THANK YOU,DAVE.

Rudolph, Louisville, KY

I grew up with WAKY, a graduate of Southern High 1966. I've been a listener of your station for a long time. But now the WAKY just brings back old memories, I've e-mailed all of my old buddies, what I would like is a bumper sticker or a window decal (preferred)to spread the WAKY word, like we did in the 60's. You would sport a Waky or a WKLO sticker.

Mike, Louisville, KY

I love the fact the great WAKY is back in the Louisville area. But as I listen to the station, it sounds so mechanical. All the tunes 10 seconds apart or so, separated by a jingle and maybe a lead-in by the jock that may as well be prerecorded. Let the DJs talk.

That's what made WAKY great - the personalities. Can you imagine the great Bill Bailey limited to 10 seconds every 12 minutes? Just consider it. Thanks!

Bryan, Louisville, KY

Why the heck is Mike Marvin now doing the night shift? I was elated when your station changed its call letters to WAKY, and have been listening exclusively to 103.5 ever since. Then I heard Mr. Marvin's afternoon replacement today, followed by Mike at night. Well, that stinks. Mike is the best DJ you have, and one of the best I've ever heard. Unless you restore his shift, you've lost me as a listener. Unhappy in River City

Mrs. Jerry, Henryville, IN

I have to say that when I first heard this morning that you were recreating the old WAKY, I was very skeptical. No one could do that, it was an incredible station. But after listening most of this morning, I feel like I am the high schooler again listening back in the 70's. All that is missing is Bill Bailey! I now have a new station to listen to by the pool this summer. Thank you!!

Cheri and I are enjoying the new format. She wanted to wait at the house; "I've never been there when a station died!" But she misunderstood and thought that your new format was going to be country. She's pleasantly surprised, because 103.5 was "her station."

Dave

Rene: Hooray for you guys & WAKY. I loved that station during my teenage years. Everyone I knew listened to WAKY for the latest tunes. We only listened to WIEL for the ballgames & the news. I am so pleased to hear of the change of call letters. There are so many nostalgic folks in the Central Ky area. Thank you, Thank you, Thank you.

Agnes

I know ... I know... I remember listening to WAKY and WLRS on our little AM radio way back in the dark ages as a youth growing up in east Grayson Co. I love your format and listen to it often as I sure most of the region does. You guys really do the best radio of anyone in the area. Have a great day and continued success Rene.

--Tim

I practically had to scrape my jaw off the car floor yesterday coming back from the track - at first I thought I was having some kind of Twilight Zone moment (as if cashing a \$100 exacta bet from the Derby wasn't already strange enough), but sure 'nuff, there were the WAKY call letters, the old jingles, and, for one brief glorious liner, the very voice of Johnny Randolph, on whom my little prepubescent self had relied to tell me when to turn over as I baked in the backyard lounge and tried to achieve the tan that will no doubt at some point send me to the dermatologist or worse. But hey, it was a great little blast from the past to hear that again. I broke out the Coppertone and my pink flip flops and even treated myself to a banana popsicle from the ice cream truck. What a perfect afternoon to reconnect with my inner child. Thanks, man!

Leslie

(former WSTL, WEKU, WFPL, WFPK, and WUOL)

I heard the change of call letters over the weekend. I am a listener. Why did they decide to change? I grew up listening to the original WAKY-AM so I thought it was pretty cool.
--Janice

Great news about WAKY!! Please NO Purple People Eater at least not all day.
--Carol

I am sure I will continue listening. I was just a little upset last night when I heard Mike on the late shift, as I'm a big fan and especially enjoy the insights he provides. I hope he is happy on that shift. By the way, I'm also a fan of your morning show, and listen most every morning driving to work. Good luck with the new format. I was a WAKY listener back in the day, and think the change at 103.5 is really cool.
--Bryan

Far Out Man ! WAKY was one of my Radio stations back in my young and crazy years.
--Dick

I read in the CJ this weekend about your call letter change. I have also been listening to the station. Congratulations and thank you to you all for "saving" this heritage call letters. Had you sent out a notice to advertisers that I may have missed?
--Doris

**Hi Rene, congratulations on the news story in the courier this week! You might be interested in some old picture my father took of some of the original WAKY DJs. He is a retired photographer and took all the publicity shots of the jocks. If you are interested in the photos, I'm sure he would donate them.
Thanks, Cathy**

Russ, Jeff, IN
Love the changeover, Kool 103.5 was good, WAKY is great! One advance favor when Christmas time rolls around, please limit the Christmas music. This past year, it was TOO MUCH TOO OFTEN, on the airways. I digress, Keep up the good work

I wish you luck. I thoroughly enjoy the new WAKY and have been telling everyone to listen.
--Bev

ON WHAS84 WEBSITE BY TERRY MEINERS

And no one will complain about the return of WAKY Radio.

The legendary call letters have returned to the Louisville airwaves twenty years after they were given up to signal the end of Top 40 radio on the AM band.

Elizabethtown's WASE-FM acquired the WAKY call letters from a station owner in Greensburg, Kentucky. "WAKY Radio, the rebirth of a legend" is now on the air at 103.5 FM.

WASE announced that it was changing its KOOL Oldies format and the implication was that it was going to switch to a country music format.

WAMZ-FM is still the country music leader but has seen some erosion over the past few years, due mostly to the general thinning of the overall radio audience for iPods, broadband, and satellite.

Here are the latest ratings for terrestrial Louisville area radio stations.

Meanwhile, Cox Radio's WPTI's "New Country" format has shown some growth but its audience is still dwarfed by WAMZ's.

Cox Radio operates 11 country music radio stations in markets such as Houston, San Antonio, and Dayton. Cox has been fighting WAMZ's dominance in Louisville for a few years without massive financial success.

Some observers suggest that WPTI's recent improved ratings could spur the company to give its "New Country" format more of a sporting chance to challenge WAMZ by giving it a better signal.

Should that become a reality, look for WPTI-FM 103.9 to flip dial positions with WRKA-FM 103.1, an oldies format that has held steady for decades.

A strong challenge for WRKA from the new WAKY radio could expedite the process.

There is more commercial revenue to be scooped up by a modern country format that reaches all demographics versus a niche oldies format.

When I heard the announcement last Friday about the changeover to WAKY I thought "How cool is this!" Especially after thinking all week that I was losing a great station that was going to switch to country - YUCK!

WAKY was my favorite station growing up, starting in grade school and then my high school years of 1968-1972. All the jingles, all the songs - I could almost tell you where I was and what I was doing during every song (some even G rated!). So many happy memories!

Over the weekend I was flipping through my 45s collection and got to thinking - what if I were the PD at the new WAKY - what would I put on the playlist? WASE/WAKY already has a playlist a hundred times better than WRKA (I think they rotate around 50 songs all the time), but for the fun of it I put together a list of what I would add to the playlist at the new WAKY from my collection; the songs that bring back so many memories for me. I'm sure a lot of these are already on your playlist and I tried to stay away from the obvious big hits. A lot of my suggestions are songs that might not have made it very high on the charts, ones that were national flops but big in Louisville, or songs from the old local Louisville groups, but which still were played and promoted on WAKY. These songs evoke strong memories to this day, and I still pull them out and play them quite often when I have the time.

Another suggestion I have is one that can be thought about over the next several months, and that's to report the local high school football and basketball scores on Friday and Saturday nights in the fall and winter. I can remember cruisin' around to Frisch's after our game (Trinity) and listening to all the scores come in and knowing right away who won or lost. We always looked forward to the St. X scores, and celebrated even heartier if they had lost (haha!).

Enough of my rambling. Best of luck with the new WAKY - I'm telling everyone I know to listen. And take a look at the attached list of playlist suggestions and see what you think.

Best wishes,
Mike

The King Family

Subject: WAKY is BACK, Jack!

What a GREAT day!!! I tuned into my favorite oldie station and now I hear those most famous call letters W-A-K-Y. 103.5 FM. My was I ever pumped! It literally brought tears to my eyes to hear them again and so many of the jocks from those days. Thank you so very much. I hope it goes on another 50 years so I can enjoy them till I'm gone.

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Dear Ms. Bell,

I am "over the moon" with happiness!! I sat in my car yesterday w/ my 24 year-old son and listened to the change and I was thrilled! How fitting to start with the Sheb Wooley classic!! Thank you and your staff for bringing back the legends - in music and dj's!! I remember them all - even "Weird Beard!" LOL.....I was loyal before, but now I'm hopelessly devoted! Just keep that WIDE variety of 50's, early 60's - 70's coming! Plus I'll be spreading the word!!

Marian, Lou. KY 40220

Rene'

I love your station and listen everyday while at work or in my car....The new call signs are great too.....The format of music is also great...not the same 20 or 30 songs..I have already heard many songs just in the past week or so, that have not been aired in some time by your station....So who said you can't teach a old "station" new tricks...Well you have did what I call , hitting a home run with the new out look of WAKY 103.5 radio..

Please keep up the good work and don't worry about that other guy out there...they can't compare, not even close!!!!!! wouldn't it be wild, if they came back as "WKLO" now that would be funny...but to keep up you guys,,,better watch out.....LOL>>>

Tom

I was so concerned the oldies were going away! I'm glad to still tune in every chance I get to 103.5.

Please tell Greg, Les and the rest of the crew we're sure glad to have them back.

Oldies listener,

Steve

Thanks for the new choice in local radio ! The old WAKY jingles are a nice touch for those of us who lived here in the 1960's and 1970's. I graduated in 1974 in southern California, but remember the music you play. Especially nice is hearing the songs that were not number one hits in their day. One suggestion: posting a play list for the past 24 hours on the website would be super !! *Sincerely -Stephen*